

- ◆ Blade/disposable business posted good growth both in local and export markets.
- ◆ Soaps sales showed excellent growth over last period due to effective marketing mix.
- ◆ Corrugation showed good volume growth during the period.

Operational profitability is improved significantly across the board. Operational profitability from blade/razor and soap operations increased considerably [whereas, it is improved in the corrugation] over the corresponding period of the last year.

Increase in net profitability is due to following factors:

- ◆ Gross profit margins are improved due to improvement in sales mix and reduction in material costs and improvement in production yields.
- ◆ Better Inventory Management.
- ◆ Hefty Capital Gains on short term investments [both realized & unrealized].

Production

The production of razor/ blade from Lahore and Hyderabad comes to **670.545 million** blades as compared to **614.591 million** blades produced in the same period of the last year, registering an increase of **9.10%** .

Dividend & Bonus

The Management of your Company has already announced interim 50% Cash Dividend and 900% Bonus Shares. The said entitlement of Cash Dividend and Bonus Shares will be paid/ made to the shareholders whose names will appear in the Register of Members on March 10, 2010. The cash dividend will be paid to the shareholders on the shareholding excluding current bonus share issue.

Financial Plan

The Management of your Company has decided to raise funds through Participation Term Certificates (PTC), that will be issued after approval of the Securities & Exchange Commission of Pakistan, Stock Exchanges and any other relevant authority. The amount raised through the PTC issue will be utilized to replace existing bank borrowings to that extent. After retirement of the debt, the Company's profitability and earning per share are expected to increase.

Acknowledgements

We place on record our gratitude to our valued customers for their confidence in our products and pledge to provide them the best quality in continually improving our products. We would also like to thank all our colleagues, management and factory staff who are strongly committed to their work as the success of your Company is built around their efforts. We also thank our shareholders for their confidence in our Company and assure them that we are committed to do our best to ensure best rewards for their investment in the Company.

LAHORE
February 26, 2010



Syed Shahid Ali
Chief Executive Officer



Muhammad Shafique Anjum
Director